



WINGS OF THE GREAT WAR

Gullwing Productions
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Ver 1.0

Historical Documentary
Episodes: 05
Length: 55-60 minutes



WINGS OF THE GREAT WAR

Logline: The unknown air operations across the Greek territory.

Co-production:  **HISTORY** ×  **Gullwing**

With the support of the Department of History and Ethnology of the Democritus University of Thrace



Season: A
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Gullwing Productions Company Profile

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Gullwing
Productions

An innate passion to create intriguing visuals in a cost effective manner.

Gullwing Productions is a feature film production company based in Northern Greece, made from TV veterans with more than 25 years of experience and new-blood talented artists alike.

We deliver tailor-made content with premium storytelling in “build-to-order” scenarios for film and television industry as well as full corporate branding reels. Services include all stages of film-making such as line production & concierge services.

Satisfied clients are second nature to us.



Description

Five airfields unknown to the general public, each one is of such great strategic value that it shaped the progress of the Great War and changed the tides of history forever. Many different and unknown stories are intertwined with those airfields.

Tales of boldness and courage were marked as legends among the collective memory of the people that lived by the airstrips.

It is no coincidence that veterans that became adept in flying over the Greek skies and the theater of operations over the Aegean, were later called to back up the efforts of science to examine and expand the limits of technology and flight physiology even further.

Aerial reconnaissance and observation, bombardment, "dogfighting" and anti-naval warfare were few of the different roles that the competing aviators had to manage over the Greek territory.

Fearless men, strangers - brought together from the ends of the world, but also Greeks - defeated the fear of the unknown, with defiance of death, they flew with primitive flying machines made of cloth and wood. They fought over the skies of Macedonia & the Aegean Sea. Some of them, never to return home.

For the first time, unique facts come to spotlight: official military documents, diplomatic correspondence, logbooks and rare photos.

Unique evidence for five airports unknown to the general public, each with its own strategic value and history, played an important role turning the tides of the war and shaping the final outcome in this corner of the world map.



Promotion - Campaign



The series is a co-production of **Gullwing** and **Cosmote TV** with the support of **Democritus University of Thrace** and will be shown on the **Cosmote History** thematic - historical channel.

For the promotion of the series the following actions will communicate our message:

Web site where original content and promotional material will be posted. Regular updates with news from the course of the project (shootings, BTS etc.), its campaigns and events organized for the series.

Mail Marketing

On a regular basis there will be press releases distributed to local, regional and national media for the course of the project.

Social media campaigns

Dedicated Facebook and Instagram pages that will communicate with fans of the series with various news and updates from the set. Paid Facebook campaigns within Greece will also be organized.

Production of a 60 minute film (cut version) that summarizes the 5 episodes for the needs of the campaign.

Events

Screening of the 60 minute film (cut version) at conferences, cinemas, etc. in all of the cities referenced in the series.

Distribution of the cut version (DVD) to all University Video Boxes, Intellectual Centers, Libraries etc. as Historical and teaching material.

Participation in international and local festivals - competitions with the cut version.

Sponsorships

All packages except the "Episode Sponsor" are sponsorships for all episodes.
The "Episode Sponsor" package allows sponsoring of one or more episodes of your choice.

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PERKS		GOLD SPONSOR 30.000 €	SILVER SPONSOR 20.000 €	BRONZE SPONSOR 10.000 €	EPISODE SPONSOR 2.000 €
	Company promotion at the opening credits without logo.	●			
	Company promotion at the closing credits with logo	●	●		●
	Company promotion at the closing credits without logo			●	
	Logo promotion on the series website (1st position)	●			
	Logo promotion on the series website (2nd position)		●		
	Logo promotion on the series website (3rd position)			●	
	Individual reference to the Company at each post in Social Media (Facebook, Instagram, etc.)	●			
	Mass reference (in order of priority) to each post in Social Media (Facebook, Instagram, etc.)		●	●	●
	Logo promotion on every video uploaded on the series YouTube Channel	●	●	●	●
	Logo promotion at social media profile covers (in order of priority)	●	●	●	●
	Logo promotion and Company profile promotion in all Press Releases (1st position)	●			
	Logo promotion and Company profile promotion in all Press Releases (2nd position)		●		
	Logo promotion and Company profile promotion in all Press Releases (3rd position)			●	●
	Logo promotion in all printed and digital promotional material (Hierarchical)	●	●	●	●
	Logo promotion in promotional banners at events (Hierarchical)	●	●	●	●
	Ability to place promotional banners at events (Created by the Company)	●	●	●	
	Ability to place promotional banners at events for the episode (Created by the Company)				●
	Logo placement at the backdrop banner for interviews photohoots at every event (Hierarchical)	●	●	●	
	Production and delivery of DVDs of the cut version with special packaging	100 pc.	50 pc.	20 pc.	20 pc.

Barter Collaboration

Support our production in other ways:

The Greek market offers a fastly growing platform for television and film productions. Many production companies and retail customers express the need to get informed about the equipment and the gear needed for filming.

With this proposition, we are offering the opportunity to promote your company to 4 million viewers in Greece and Europe, through the Cosmote digital platform and Greece's largest thematic channel, Cosmote History.

Mass exposure to the Greek market can be achieved by supporting our production with the permanent concession of professional equipment that meets the standards of cinema production with 2 cameras from your product lineup. We are open to any other proposal that will meet your company's needs.

Please do not hesitate to contact us for further information.



Photographic Archive

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Imagery

Fearless men without modern security measures, defied death every day with the uncertainty of whether they would return back home after each and every flight.

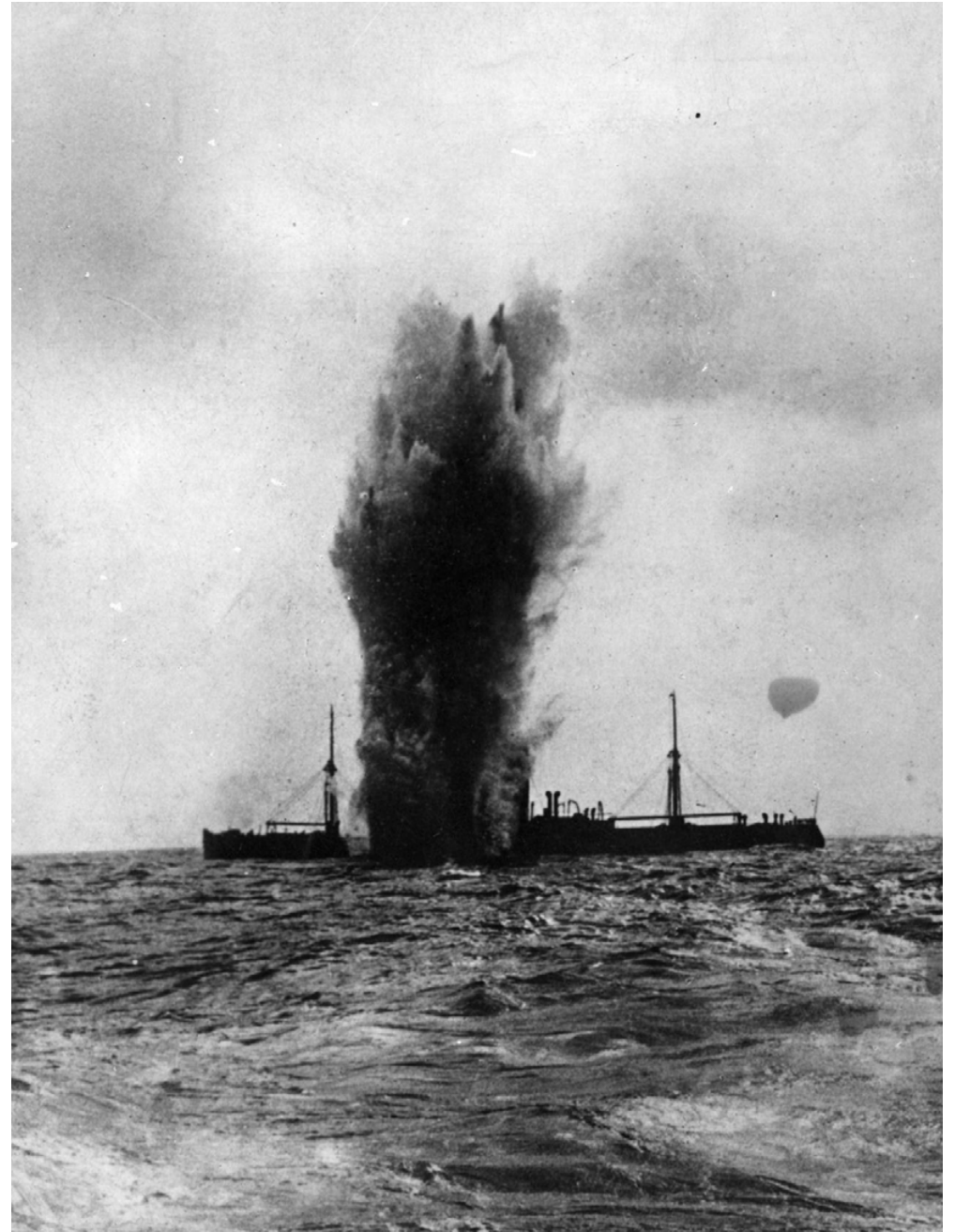
Snapshots of their stories have been immortalized through the art of photography and act as heirlooms of heroism and courage.

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*English seaplane Sopwith Baby hydrographs Gulf of Moudros.
Its' mission is air patrolling and protecting the seaways around Lemnos island.*



Lieutenant Hugh Aird (Canadian) and Norman Starbuck (English) getting ready for another mission at Kazavitio airport of Thasos island. They're wearing heavy, leather jackets in order to protect themselves against the cold climates of the open-air cockpits.



The legend of aviation and Air Commodore of No.3 Squadron of the English Royal Navy (RNAS), Charles Samson next to his aircraft, a two seater Nieuport 10. Tenedos 1915.



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